

**REQUEST FOR EXPRESSIONS OF INTEREST
(CONSULTING SERVICES – FIRMS SELECTION)
GEORGIA**

**Third Regional Development Project (RDPIII) – P150696
Loan No: 8494-GE**

**Preparation of Museum Exposition Concept, Interior Design and management plan for
the “New Cavalry House” (Cavalry Corps) as the Museum of Decorative-Applied Arts**

Reference No: **IBRD/RDPIII/CS/QCBS/15-2020**

The Government of Georgia has received financing from the World Bank (WB) toward the cost of the Third Regional Development Project (RDPIII), and intends to apply part of the proceeds for the above consulting - “Preparation of Museum Exposition Concept, Interior Design and management plan for the “New Cavalry House” (Cavalry Corps) as the Museum of Decorative-Applied Arts ”services.

The Decorative-Applied Arts Museum (“New Cavalry House”) is located in Borjomi Municipality, in the city of Borjomi. Borjomi is outstanding among the Georgian Spa resorts and owns the origin of the mineral water brand, “Borjomi”. Borjomi Gorge has great and significant resources and potentials for the development of cultural tourism. Besides the richness in culture and the presence of relevant monuments of cultural heritage, the natural landscape is of incomparable beauty.

The “New Cavalry House”, located on Merab Kostava Street in Borjomi, is a stone building with a pseudo-gothic style, and characterized by elements of the Russian architecture – mezzanine, towers, and high frontons. The building was designed by the German-Georgian architect Albert Zaltzmann probably between 1875 and 1883. Since then, the building has served as a summer residence for Grand Duke Nicholas Romanov, before the construction of his Likani residence. Later it served as a residence for royal family members, close nobility and military aristocracy. Since 2006, the building has been listed as a National Heritage Monument of Georgia. With its architectural resolution, it is coherent with the landscape of the historical Adolf Remmert’s Park and Borjomi build-up. The location of the building makes it perfectly suitable to be transformed into a museum.

The rehabilitation of the “New Cavalry House” and its adaptation for the museum of the Decorative-Applied Arts Museum, as well as the definition of its interior design shall consider the specificity of its construction period (XIX-XX centuries.) and the characteristics of the collections. It is strongly recommended that all the modern museum standards related to the preservation, exhibition, interpretation and visualization of the artefacts will be followed and the most recent technologies designed for museums will be adopted.

The mission of this museum is to study, present and make accessible and comprehensible to the public the history and development of the decorative and applied arts. The museum will serve as a modern multifunctional cultural hub, and an interactive educational center, at the service of the community and of national and international visitors. After its rehabilitation, this building will become a highlight of the town, thanks to its historical, architectural and artistic values. It will be a branch of the Borjomi Local Lore Museum, with a common administration system. This will allow to exhibit diverse collections in a historical environment. As a result of this solution, Borjomi will acquire the role of a significant cultural-educational center.

The objective of this assignment is to support the National Agency for Cultural Heritage Preservation of Georgia (NACHPG) in developing the following deliverables at a quality acceptable to the Client:

1. Exposition concept
2. Museum interior design
3. Museum management plan

The main goal is to transform the “New Cavalry House” building into the modern Decorative-Applied Arts Museum, a cultural and education hub that will host relevant permanent and temporary exhibitions, official receptions and public events, memorial and literary evenings and so on. The museum will be furnished and equipped in line with the modern museum standards and a highly competent staff shall be guaranteed.

The Consultant is expected to perform the following tasks:

Phase 1:

Task 1: Development of the Exposition Concept

Part A:

1. Office staff rooms design

Part B:

1. Design of the exhibition concept, sequence and thematic organization of the rooms
2. Selection of the artifacts to be displayed in the permanent exhibition rooms according to the general exhibition concept and the specific themes of each room
3. Content development of the didactic apparatus supporting the exhibitions
4. Proposals of temporary exhibitions to be organized at the Museum in the two years

Phase 2:

Task 2: Development of Interior Design

Task 3: The Decorative-Applied Arts Museum Management Plan

The duration of the assignment is 9 (nine) months after contract commencement, excluding 1 month time required for Client and stakeholders approvals (10 (ten) Months in Total).

The estimated level of effort for these Consulting Services is estimated to be in the range of USD 150,000.00.

The Terms of Reference of the assignment is available as annex.

The Municipal Development Fund of Georgia (MDF) invites eligible consultants (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services.

The shortlisting criteria are:

- Consultant should have an experience in preparing of:
 - i. at least three museum exposition concept for the past 10 years.
 - ii. at least three museum interior design for the past 10 years.
 - iii. at least one museum management plan for the past 6 years.

Note: the MDF reserves it's right to verify submitted references and use obtained information for evaluation purposes.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's [*Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers - January 2011, revised July, 2014 \("Consultant Guidelines"\)*](#), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms. (Please take into account that form of association acceptable for the World Bank is either sub-consultancy or Joint-Venture and submission must clearly indicate the nature of the

association. The experience of sub-consultants will not be taken into account while evaluating the corporate experience of the consultant).

Experience in the projects relevant to the assignment should be submitted in the Form N1 uploaded at MDF website on the following link: <http://mdf.org.ge/wp-content/uploads/2014/02/Form-for-References.pdf>

The consultants are strongly recommended to limit their Expression of Interest to 30 pages. Company brochures may be included as an Annex, and will not be affected by the limit of 30 pages.

A Consultant will be selected in accordance with the Quality and Cost Based Selection Method (QCBS) set out in Section II of the [Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers - January 2011, revised July 2014.](#)

Further information can be obtained at the address below during office hours from 09:00 a.m. to 18:00 p.m. at Procurement Unit of MDF, Phone number: +99532 2437001, extension 414, e-mail: procurement@mdf.org.ge, Mrs. Eka Ezugbaia, Procurement Consultant.

Expressions of interest must be delivered in English in a written form to the address below (in person, or by mail, or by e-mail) by **September 01, 2020 at 15:00 local time.**

**Municipal Development Fund of Georgia
Attn: Mr. George Shengelia, Executive Director of MDF
150 David Agmashenebeli Av., 0112, Tbilisi, Georgia
Tel.: +99532 2437001 or/02/03/04
E-mail: procurement@mdf.org.ge**