

**REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTING SERVICES – SELECTION OF INDIVIDUAL CONSULTANTS)  
GEORGIA  
Third Regional Development Project (RDPIII) – P150696  
Loan No: 8494-GE**

**Assignment Title: *Individual Advisory Service of an International Expert in Museology*  
Reference No: IBRD/RDPIII/CS/IC/15-2020**

The Municipal Development Fund of Georgia is a legal entity of public law whose purpose is to mobilize financial resources from donors including international and Georgian financial institutions, in order to make them available for investments in local infrastructure and services, while simultaneously helping local self-governments in strengthening their institutional and financial capacity.

MDF programs envisage implementation of various projects including the Third Regional Development Project (RDP3) financed by the World Bank Group and the Government of Georgia (GoG). The aim of RDP 3 is to promote tourism development in Mtskheta-Mtianeti and Samtskhe-Javakheti Regions. In recent years, the social and economic role of museums has undergone significant changes worldwide. The link between the museums and the creative economy at local levels has grown exponentially and the opening of large contemporary institutions has contributed to regional regeneration in many countries. In this context, museums play a leading role in bolstering the creative economy and attracting tourists and revenues. Museums are also increasingly present in the social sphere, acting as platforms for debate and discussion, tackling complex societal issues and encouraging public participation. This implies the development of education and research departments and additional resources for the preparation of temporary exhibits and participative forums. To attract the wider audiences to the museums, and respond to the contemporary challenges, they have to absolutely change the philosophy of storytelling concept, to step outside of traditional presentation methodologies in exhibiting design and using the eco-friendly technologies. Since regaining of independence, Georgia went through the years of severe economic hardship. That was a period of stagnation at the museums. Today, within the regional development program, Georgia is undergoing step-by-step process of the museum renovation at the selected locations to increase the importance of the role of these institutions within the social sphere. Due to the lack of experience and knowledge in the field, in particular, in the contemporary trends, approaches and standards, the issue is complicated to fulfill by the national intellectual resources. Therefore, it is very important to invite an international expert/s for supporting and encouraging the relevant national institutions to turn the existing museums as economic drivers to generate cultural tourism and employment in the regions by attracting a more numerous and diverse public.

MDF (the Employer) seeks consulting services of an individual Museology Expert (the Consultant) with international experience who will offer expertise, provide guidance and advice, and capacity building (trainings and knowledge exchange) opportunities for the Museums staff and the representatives of National Agency for Cultural Heritage Preservation (NACHP) and MDF resulting in the quality enhancement for the museum-related investments under RDP 3. The main function of the Consultant will be to provide quality assurance services for the deliverables, prepared under the ongoing contracts for the Exposition Concept, Museum Interior Design and Museum Management Plans for the selected museums.

***Terms of Reference of the assignment is available as annex.***

Tentative duration of the assignment is 12 months from March 2021 to March 2022.

The Municipal Development Fund of Georgia (MDF) now invites eligible individual consultants ("Consultants") to express their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualification and relevant experience to perform the Services.

**The shortlisting criteria are:**

**Qualification Requirements for Consultant:**

- PHD in the cultural studies (cultural heritage, museum study, art history/critic or equivalent);
- Proficiency in English language;
- Experience in museum practice and contemporary museology;
- Minimum 3 years of experience in managing position in a big museum
- Provide at least 2 recommendation letters from the previous collaborators.

**Will be considered an advantage:**

- Work experience in projects funded by international funds (such as the European Union, Council of Europe, World Bank, UNESCO, etc.);
- At least 1 collaborative museum projects with Georgian institutions;

*Note: the MDF reserves it's right to verify submitted references and use obtained information for evaluation purposes.*

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's [\*Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers - January 2011, revised July, 2014 \("Consultant Guidelines"\)\*](#), setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the Individual Consultant (IC) method set out in Section V of the *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers, January 2011, revised July 2014*.

Further information can be obtained by e-mail [procurement@mdf.org.ge](mailto:procurement@mdf.org.ge) to Mrs. Eka Ezugbaia, World Bank Procurement Consultant.

**Expressions of Interest with CV must be submitted electronically to the e-mail address below no later than January 22, 2021, 18:00 hours:**

**Municipal Development Fund of Georgia**  
**Attn: Mr. George Shengelia, Executive Director of MDF**  
**E-mail: [procurement@mdf.org.ge](mailto:procurement@mdf.org.ge)**